

CHOOSING A PATH TO IMPROVED ENVIRONMENTAL PERFORMANCE

YOUR CAMPUS CAN LEAD THE WAY TO A SUSTAINABLE FUTURE.



A COLLEGE OR UNIVERSITY can set a course in any number of environmental or sustainable directions, such as those on the signpost. There are many paths to reach these destinations, with no single “correct” route. Each campus must decide ① “Where Do We Want to Go?” and ② “How Do We Want to Get There?” Consider campus culture, core values, resources, community issues, supporting organizations and driving personalities in your plan.

LOOKING FOR DIRECTIONS?

GO TO WWW.C2E2.ORG for helpful links and further guidance on the topic of improving environmental performance and sustainability. Work with campus administrators, faculty, staff and students to find out about programs, activities, plans and performance on your campus.



IT'S HARD TO KNOW WHERE TO GO, IF YOU DON'T KNOW WHERE YOU ARE!

Survey your campus. Collect data to develop a campus environmental and sustainability baseline. How much waste do you generate? What is your recycling rate? How much energy do you use? Who is responsible for environmental performance? An informed understanding of where you are now — and where you have been — will assist professional staff, campus activists and decision-makers prioritize projects and design the road map to a sustainable future.



Your Toolbox

Assessment Tools	Mission Statement
Air Emissions Data	Performance Reports
Benchmark Info	Purchasing Policies
Faculty Research	Resources Used
Financial Resources	Student Projects
Master Plan	Waste Data



The mission of the Campus Consortium for Environmental Excellence (C2E2) is to support the continued improvement of environmental performance in higher education through environmental professional networking, information exchange, the development of professional resources and tools, and the advancement of innovative regulatory models. Environmental performance includes campus regulatory compliance, environmental management and sustainability initiatives. This poster is the 2nd in a series of posters designed to engage campus administrators, faculty, staff and students in a discussion about environmental and sustainable practices on campus.

WWW.C2E2.ORG