



Advanced EMS Workshop – October 13 & 14, 2004
Cornell University, Ithaca, New York
Workshop Description
Registration Deadline: September 29, 2004



An Environmental Management System (EMS) workshop for college and university representatives will be given in Ithaca, New York, on the Cornell University campus. This conference will build on last year's successful "Advanced EMS Conference" by focusing presentations on implementation experiences, tools, measurement and integration. The agenda and presentations from last year's conference are available on C2E2's website at http://www.c2e2.org/ems_cornell/index.htm.

Corporate and college and university representatives will present case studies, each with a different focus on challenges relevant to colleges and universities. Speakers include representatives from Massachusetts Institute of Technology, Washington State University, University of Massachusetts – Amherst, Rhode Island School of Design, Rochester Institute of Technology and a corporate representative from Pfizer, Inc. and the Global Environmental Management Initiative (GEMI).

At this workshop you will:

- Learn about approaches to EMS implementation,
- Gain insight into how to best integrate with business systems on your campus,
- Discover EMS tools and methods employed to bridge organizational, cultural or technical differences within the organization
- Hear about the tools successful corporations are using,
- Learn about one college's experience with an ISO 14001 pre-assessment,
- Understand how a Balanced Scorecard can be used to measure the success of your EMS,
- Gain an appreciation of how compliance and sustainability efforts can be coordinated,
- Learn where other colleges and universities are in their EMS development,
- Identify resources and a network for your future EMS development and implementation questions, and
- Enjoy the fall foliage and wine that the Finger Lakes Region is known for!

We will have a "Best Practices Table" and we encourage participants to bring their favorite or most effective examples of EMS tools and best practices to share.

We hope you will join your colleagues in participating in this two-day workshop. Please read the attached materials for further information, including registration information. We will provide further details regarding additional speakers and university presentations over the next 7-10 days, as we finalize the agenda.

Thank you to our workshop sponsors!



O'Brien & Gere



**EA Engineering, Science, &
Technology, Inc.**



CDM

Program Agenda

Wednesday, October 13, 2004

- 11:00-12:30 pm **Optional tour of Cornell’s campus**
- 2:00 – 2:15 pm **Opening Remarks**
 Laurie Cecere, Cornell University
 Thomas Balf, C2E2
- 2:15 – 3:15 pm **Integration of the EMS with Campus Operations and Activities**
 Dwight Hagihara, Washington State University
- 3:15 – 4:15 pm **EMS Toolkit with Focus on Implementation Tools**
 Dr. John Morelli, Professor, Rochester Institute of Technology
- 5:00 – 8:00 pm **Reception & Dinner**
 Six Mile Creek Vineyard

Thursday, October 14, 2004

- 7:00 – 8:15 am **Breakfast Roundtable**
- 8:30 – 9:30 am **Sustainability & Compliance Panel: Opportunities for Coordination**
“Experience at WSU,” Dwight Hagihara, Washington State University
“Introduction to GEMI’s Sustainable Development Planning Tool,”
 Elizabeth Girardi Schoen, Pfizer, Inc.
- 9:45 – 11:00 am **EMS Project Implementation**
“A Tale of Two EMS: Chemistry and Fleet Garage Systems”
 Craig Ruberti, University of Massachusetts-Amherst
“EMS Implementation: A Progress Report,” Lou DiBerardinis, MIT
- 11:15 – 12:00 pm **Making the “Business Case” for EMS**
 Elizabeth Girardi Schoen, Pfizer, Inc.
- 12:00 – 1:00 pm **Lunch**
- 1:00 – 2:00 pm **Performance Measurement – the Balanced Scorecard**
“Introduction to the Balanced Scorecard Approach”
 Brian Lesinski, EA Engineering Science & Technology
“MIT’s Use of the Balanced Scorecard” Lou DiBerardinis, MIT
- 2:15 – 3:00 pm **Demonstrating EMS Performance to Outside Parties**
“The ISO 14001 Pre-Assessment Review at RISD”
 Alan Cantara, Rhode Island School of Design
- 3:00 – 3:30 pm **Summary from Roundtables & Closing Comments**
 Laurie Cecere, Cornell University
 Tom Balf, C2E2



Advanced EMS Workshop - October 13 & 14, 2004
Cornell University, Ithaca, New York
 2004 Conference Registration Form
Registration Deadline: September 29, 2004



Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-Mail _____

Dietary Restrictions/Physical Limitations: _____

Hotel Information

We have block of rooms reserved under Cornell's EMS Workshop for the nights of October 12th and 13th, 2004 at the following area hotels:

Best Western University Inn

1020 Ellis Hollow Road
 Ithaca, NY 14850
 Room rate \$109/night single or double occupancy
 800-528-1234
 Email: ithacabwgm.aol.com
 Website: www.bestwestern.com/universityinnithaca

Courtyard by Marriott-Ithaca

29 Thornwood Drive
 Ithaca-Tompkins County Regional Airport
 Ithaca, NY 14850
 Room rate \$124/night single or double occupancy
 800-321-2211
 Email: cy.ithcy.gm@marriott.com
 Website: www.courtyard.com

Statler Hotel - Cornell University (reserved for October 13th only)

11 East Avenue
 Ithaca, NY 14853
 Room rate \$160/night per room
 800-541-2501
 Email: amd68@cornell.edu
 Website: www.statlerhotel.cornell.edu

Please call to make your reservations by September 17th. When making your reservation, please identify that you are with the Advanced EMS Workshop taking place at Cornell University.

For additional hotel choices please visit www.visitithaca.com.

Directions

To get directions to Cornell University from your particular locations please go to website www.cuinfo.cornell.edu/Ithaca/Directions/ or www.visitithaca.com.

Once you arrive upon campus, please go to Robert Purcell Community Center to the 2nd level guest services to check-in and get a parking pass.

Parking

If you are driving a vehicle to campus, the cost for parking is \$5.00 per day and can be purchased at the desk when you check in.

I plan to attend:

Day 1 – Wednesday, October 13th

_____ Optional Tour of Cornell Campus at 11:00-12:30pm,
October 13, 2004 @ Starts at Appel Commons

_____ Advanced EMS Workshop, Wednesday, October 13, 2004
2:00 - 4:15pm @ Appel Commons, Multipurpose Room A

_____ Reception & Dinner, Wednesday, October 13, 2004,
5:00 – 8:00pm, Six Mile Creek Winery

Day 2 – Thursday, October 14th

_____ Advanced EMS Workshop, Thursday, October 14, 2004
7:00a.m. – 4:15.m. @ Appel Commons, Multipurpose Room A

Cost: C2e2 Members - \$100. Non-C2e2 Members - \$135

Full payment must accompany this form. If paying by credit card, please provide an account number and authorized signature. Cornell will accept Mastercard, VISA or American Express. Checks or money orders should be made payable to Cornell University and be payable in U.S. dollars. There is a \$25.00 cancellation processing fee and a \$25.00 fee will be charged for any returned check or invalid credit card number. No refunds will be processed after September 29, 2004.

Conference Registration \$100.00 per person X _____ (# of people) C2E2 Members = \$ _____

Conference Registration \$135.00 per person X _____ (# of people) Non-Members = \$ _____

Total = \$ _____

Credit Card Information:

_____ Mastercard _____ VISA _____ American Express Exp. Date _____

Name on card _____

Please return this registration form to:

**Careen Arsenault
Cornell University
Environmental Compliance Office
129 Humphreys Service Bldg.
Ithaca, NY 14853**

Fax Number: (607)255-5377 – Fax only if payment is made with a credit card

Phone Number: (607)254-8722 or email at cma18@cornell.edu